

PRIVACY POLICY

Farmhouse Eatery

Effective Date: October 19, 2026

Farmhouse Eatery, operated by Farmhouse Lockport LLC ("Farmhouse," "we," "our," or "us"), respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use, store, and protect information obtained through our website, www.fheatery.com, and through our restaurant services, marketing programs, and customer communications.

1. Information We Collect

Depending on how you interact with Farmhouse Eatery, we may collect the following information:

- Name and contact information, including email address and telephone number.
- Mailing address, when voluntarily provided.
- Birthday or anniversary information provided for promotional programs.
- Dining preferences, reservation details, and purchase history.
- Information submitted through contact forms, employment applications, surveys, or promotional registrations.
- Membership or loyalty program information.
- Website usage information, including IP address, browser type, cookies, and general browsing activity.

We collect information when you voluntarily provide it or when it is generated through your interactions with our website and restaurant services.

2. How We Use Your Information

Farmhouse Eatery may use collected information to:

- Process reservations, purchases, and customer inquiries.
- Provide information about our restaurant, menus, events, and services.
- Send promotional emails, special offers, and restaurant announcements.
- Administer loyalty, membership, and customer rewards programs.
- Personalize customer experiences and marketing communications.
- Improve our website, restaurant operations, and customer service.

- Comply with applicable laws and regulations.

Marketing communications will be sent in accordance with applicable law and the preferences and permissions you provide.

3. Marketing Communications

Farmhouse Eatery works with third-party marketing service providers, including Fishbowl, to manage customer communications and promotional programs.

When you subscribe to our marketing communications, we may send you information about restaurant promotions, special events, seasonal menus, and other Farmhouse Eatery offerings.

You may unsubscribe from promotional emails at any time by selecting the unsubscribe link included in our marketing messages.

If you separately enroll in a text messaging program, you may opt out by following the instructions provided in those messages.

We do not require customers to subscribe to promotional communications as a condition of dining at Farmhouse Eatery.

4. Sharing of Information

Farmhouse Eatery does not sell customer contact information to outside organizations for their independent marketing purposes.

We may share information with trusted service providers when necessary to operate our business, including:

- Fishbowl and other customer relationship management and marketing providers.
- Restaurant point-of-sale and payment processing providers.
- Reservation and online ordering platforms.
- Website hosting and analytics providers.
- Other vendors providing services on our behalf.

These providers may process customer information to perform services for Farmhouse Eatery, subject to their contractual obligations and applicable law.

We may also disclose information when required by law or reasonably necessary to protect our business, customers, or legal rights.

5. Cookies and Website Analytics

Our website may use cookies and similar technologies to improve website functionality, understand visitor activity, and evaluate marketing effectiveness.

Third-party services integrated into our website may also use cookies or similar technologies.

You may adjust your browser settings to limit or disable cookies. Some website features may not function properly when cookies are disabled.

Where required by applicable law, we will obtain consent before using nonessential tracking technologies.

6. Data Security

Farmhouse Eatery takes reasonable administrative, technical, and organizational measures to protect customer information against unauthorized access, disclosure, alteration, or destruction.

Although we work to protect personal information, no electronic transmission or storage system can be guaranteed completely secure.

7. Data Retention

We retain personal information only as long as reasonably necessary to provide our services, administer customer programs, fulfill legitimate business purposes, and comply with legal obligations.

Retention periods may vary depending on the type of information and the purpose for which it was collected.

8. Your Privacy Choices

You may contact Farmhouse Eatery to request:

- Access to personal information we maintain about you.
- Correction of inaccurate information.
- Deletion of personal information, subject to applicable legal and operational requirements.
- Removal from our promotional email or text messaging lists.

We will respond to requests in accordance with applicable privacy laws.

9. Children's Privacy

Our website and marketing programs are not directed toward children under the age of 13.

We do not knowingly collect personal information online from children under 13 without appropriate parental consent.

If we become aware that such information has been collected improperly, we will take reasonable steps to delete it.

10. Third-Party Websites

Our website may contain links to third-party websites, including reservation platforms, social media services, and online ordering systems.

Farmhouse Eatery is not responsible for the privacy practices of independently operated third-party websites.

We encourage visitors to review the privacy policies of those services.

11. Changes to This Policy

Farmhouse Eatery may update this Privacy Policy periodically to reflect changes in our operations, technology, legal requirements, or customer services.

Updates will be posted on this page with a revised effective date.

12. Contact Information

For questions regarding this Privacy Policy or requests concerning your personal information, please contact:

Farmhouse Eatery

Farmhouse Lockport LLC
1025 South State Street
Lockport, Illinois

Website: www.fheatery.com

Email: **[Insert designated restaurant contact email]**